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ARTIST MUSIC  
ACADEMY

# BULLETIN

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## ARTISTIC REWARDS THROUGH INSPIRED TEACHING

*Thumbnail picture above: Instructor Josh Vyskocil teaching “Summer Achievement” African Drumming.*

*Right-Top: Students perform for Future Care Retirement Home residents (Andy Wang at the piano).*

*Right-Bottom: ARTI-ST Students perform in a piano ensemble at the Clarice Smith Center’s Kapell Piano Festival.*

## Compose, Perform & Drum!: Summer Activities at ARTI-ST

This summer, ARTI-ST Music students enjoyed special summer events, including “Become a Composer,” “African Drumming,” and a performance at FutureCare of Reisterstown.

“Become a Composer” was taught by Dr. Jarl Hulbert, who demonstrated “musical language” and guided students through the creation of a good-sounding melody. Students had a great time learning basic drum techniques in “African Drumming,” taught by Reisterstown’s drum teacher Josh Vyskocil. And FutureCare residents were

very appreciative to hear ARTI-ST students perform at the piano, violin, and cello.

Students participating in 3 events will receive ARTI-ST’s “Summer Achievement Award” at our winter recital. Still to come are “Mozart: Child Prodigy” (Aug 23 at Perry Hall) and “Piano Ensemble Auditions” (Sep 13th, Perry Hall & Sep 21st, Trinity of Lutherville). Music for the Piano Ensemble auditions is now available.

For more details, visit us on the web: [www.artistmusic.org](http://www.artistmusic.org).



## NEW POLICIES, NEW LOOK

Since its founding, ARTI-ST’s Music’s mission has been to provide superior-quality music instruction by teachers degreed in the instrument they teach, to inspire students to love the musical arts, and to positively affect surrounding communities with the musical arts. We believe (and have had testimonials of such) that music instruction at ARTI-ST rivals instruction at the most respected musical institutions in the region, but at a fraction of the cost. In order to better reflect our mission, we will be introducing a new logo and new policies in September. Our music education division will be known as the “ARTI-ST Academy” and the new lesson policy will discount tuition for those committed to a full year of study.



Artist Music



## Our New Recital Hall!

ARTI-ST Music's 2014 spring recital took place on June 1st at TrinityLife of Lutherville's Baldwin Activity Center. For the first time at ARTI-ST Music, names and musical selections were projected on screens to the right, left, and above the stage. A beautiful Seiler ED186 grand piano was used by the performers.

*Thumbnail previous page: Teacher Samuel Thompson and student Emily Li performing at the 2014 June Recital.*

*Above: Performance on June 1st by Ishika Chawla on a Seiler ED186 grand piano.*

## ARTI-ST Music Director, Guest Speaker in China

On September 28th, ARTI-ST Music's co-founder and director, Dr. Jarl Hulbert, will depart for a 2-week piano festival in Xian, China. Dr. Hulbert served as a consultant in the creation of the event and helped recruit an international team of world-renowned pianists to perform, teach, and lecture during the prestigious festival.

In addition to Dr. Hulbert, the international artists invited to participate include acclaimed concert pianists Peter Roesel (Germany), Ilana Vered (Israel), Georges Pludermacher (France),

and Santiago Rodriguez (USA; former chair of piano at the Univ. of MD, College Park).

Dr. Hulbert has been asked to lecture about piano teaching. Specifically, he will lecture (with translator provided) on historical piano pedagogy, the life and music of Johann Hummel, and the development of the international piano competition. He will also give a masterclass and serve as a juror for the event's competitions.

For more information, visit [www.2014silkroadpiano.com](http://www.2014silkroadpiano.com).



2014 “丝绸之路” 西安国际钢琴艺术周  
Silk Road Xi'an International Piano Festival

## ARTI-ST Piano Ensemble

### JOIN OUR PIANO TEAM!

### Auditions on Sep 13th & 21st

The ARTI-ST Piano Ensemble Team is back, and all students with piano skills (including beginners) are invited to join! 2014 performances will occur in December—music will be Christmas-themed.

Audition Fee: \$15

Participation Fee: \$45 (includes Piano Ensemble Team shirt and practice parts)

### Audition and Rehearsal Schedule

<i>Date &amp; Time</i>	<i>Location</i>	<i>Description</i>
Saturday, September 13th @ 3pm	Perry Hall	Audition #1
Sunday, September 21st @ 2 pm	TrinityLife of Lutherville	Audition #2
Saturday, October 25th @ 1pm	TrinityLife of Lutherville	Rehearsal #1
Saturday, November 8th @ 1pm	TrinityLife of Lutherville	Rehearsal #2
Saturday, November 22nd @ 1pm	TrinityLife of Lutherville	Rehearsal #3
Saturday, December 13th @ 1 pm	TrinityLife of Lutherville	Rehearsal #4

PERFORMANCE DATES TBD





# ARTI-ST Track vs. Recreational Lessons

ARTI-ST Music Academy is proud to announce its new “ARTI-ST Track” professional lesson program (initially scheduled for September; now scheduled to begin in October). The concept for ARTI-ST Track came from years of experiences with individual students’ circumstances and needs, and it has been specifically designed to contrast with the modern-day “recreational learning.”



## RECREATIONAL LEARNING?

In today’s culture, convenience and pleasure is often considered more important than hard work and dedication. ARTI-ST’s teachers strive to inspire their students to love music and work hard for musical success. But inspiring hard work is difficult unless both parent and student have predetermined dedication. Recreational learning is designed to remove hard work from the equation. Great for those who view music as an optional activity (like soccer), recreational learning allows students to learn at their own pace. For the recreational learner, success is not measured in practice time or technical achievement, but rather in enjoyment of the lesson and achievement of basic musical skills needed for competency.

## ARTI-ST TRACK?

ARTI-ST Track, on the other hand, requires predetermined hard work and dedication from

both student and parent. For ARTI-ST Track students, “what if it’s not my thing?” is not a legitimate question, since the student has already chosen to be dedicated. In order to remain in ARTI-ST Track, students must achieve benchmarks, pass annual exams, and participate in additional classes and activities. The goal of students in ARTI-ST Track is to achieve the skills needed to receive scholarships and college credit as a result of their musical studies (no matter

which career path they choose) and/or to enter college as a music major. One of the most difficult challenges for a teacher is to prepare a “recreational” student for college auditions. In America, you can “be what you want to be,” but, the preparation needed for a college music audition takes years, not months. Whether or not they choose a career in music, ARTI-ST Track students will be prepared.

## THE TALENT MYTH

“Is my child talented at music? We don’t want to commit to ARTI-ST Track unless we know that there’s potential.” — The answer to this question is actually opposite of what most would think. Real life examples include Todd and Janice (not their real names). When Todd started piano les-



sons, he picked things up very quickly. His talent was obvious. However, he never developed proper practice habits (partly because music was so easy for him, and partly because his parents were OK with him not practicing). Todd decided to major in music, but without the needed discipline, he couldn’t prepare a piano audition in time and had to switch to a different major. His piano lessons gave him the foundation that he needed, but his lack of discipline meant that he wasn’t prepared for piano at the college level.

Janice, on the other hand, had a difficult start. She did not want to be in piano lessons when she was young, and at one point, she spent an entire lesson refusing to play anything. We were sure that her parents would give up. But they made her stick with it, and she continued piano from the age of 5 until she entered college. Janice ended up loving piano and learned advanced pieces by Chopin and Beethoven in her teenage years. She did not major in music in college, but at the end, she was better prepared for college piano than “talented” Todd.

In reality, then, the question is not, “Is my child talented?” The true question is, “How committed am I to seeing my child succeed?”

—Jarl Hulbert, Ph.D.



ARTI-ST Music on Facebook! “Like” our page and watch for announcements and specials! [www.facebook.com/Artistmusic](http://www.facebook.com/Artistmusic)

## GOLD CUP 2015!

ARTI-ST Music is proud to be a National Federation of Music Clubs member. Our membership allows our students to participate in the Federation’s annual “Gold Cup” festival which is held each February at the University of Maryland, Baltimore County. Participants in the festival perform for an independent judge who grades the student’s performance and provides useful comments on ways to improve. Available grades include Superior (5 points), Excellent (4 points), Good (3 points), Fair (2 points), and Needs Improvement (1 point). All ARTI-ST Music students who receive 3 points or more receive an ARTI-ST trophy at our spring recital. And participants who accumulate 15 points (usually over a period of 3 years or more) receive a “Gold Cup” trophy from the National Federation.

Names of student participants must be submitted to the Maryland state office by October, so be sure to let your teacher know if you are interested in participating in the 2015 Gold Cup. For piano students, an acoustic practice instrument is required to participate.

